



PRESS RELEASE

CFP SARL becomes part of the POLI-TAPE GROUP

POLI-TAPE is pleased to announce their latest strategic investment by taking over a majority share in CFP SARL located in Andrézieux-Bouthéon (France). This partnership between two family run companies will allow CFP to further expand its production capabilities and overall market presence.

CFP was originally founded near Saint-Etienne (France) by Alain Rozier, who has been active for many years in the field of technical films. Due to his expertise CFP has invested in modern production machines and developed a range of polyurethane Heat Transfer Films on a completely solvent-free basis. The expectations of the market regarding quality and environment are always growing and the CFP product range is meeting these requirements.

POLI-TAPE is an innovative family run business and is a market leader in the manufacturing of high quality Textile Transfer Films, Digital Printing Media, Plotter and Laminating films as well as Adhesive Tapes for advertising and display lettering. In addition to the main production site in Remagen (Germany), three further production companies in Germany and Italy belong to the POLI-TAPE Group. To serve the important markets in North, Central and South America, a sales and logistics location is maintained in Jacksonville (Florida/USA). With nearly 400 employees worldwide, POLI-TAPE supplies its customers high quality products in more than 90 countries all over the world.

The CFP brand will continue. The Andrézieux-Bouthéon production site will be maintained and all employees will be retained. Existing business relationships, responsibilities, brand name - nothing will change for the market or for the CFP customers. The name of the new company will be CFP Flex France SAS.

Sven Möhren, CEO POLI-TAPE:

“We are delighted to welcome CFP as a new member of the POLI-TAPE GROUP. With its range of water-based polyurethane Heat Transfer Films, CFP is an excellent addition to our group of companies. CFP will continue to operate independently, but the connection as one group will allow us to develop new and innovative products for our customers.

Christian Rozier, CEO CFP:

“We are thrilled to join the POLI-TAPE Group. It is a real acknowledgement of our innovative and qualitative range of products and a clear statement that eco-friendly solutions meet a growing demand in the Heat Transfer market. In addition, having the endorsement of POLI-TAPE is a pivotal step for the development of our brand as we are benefiting from the experience of a leader in this market.”

Both companies will exhibit on the upcoming FESPA show in Amsterdam. We are looking forward welcoming you on our booth (POLI-TAPE 1-G33 / CFP 7-Q20) to share further information and latest product news with you.

Remagen, Andrézieux-Bouthéon, 8th October 2021

A handwritten signature in blue ink, appearing to read "S. Möhren".

Sven Möhren

A handwritten signature in blue ink, appearing to read "Christian Rozier".

Christian Rozier